

**Remit Address:**

**WCAU**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (610) 668-5510**  
**Billing:**

www.nbcphiladelphia.com

**Billing Address:**

**JAMESTOWN ASSOCIATES**  
**Attention: Accounts Payable**  
**5937 JONES CREEK ROAD**  
**BATON ROUGE, LA 70817**

# INVOICE

DUPLICATE

Advertiser	REPUBLICAN JEWISH COALITION VIC	Invoice #	PL12110180
Product	Political	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	345452
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	11/05/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	31735
		Advertiser Ref	02855

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F		11/05/12 to 11/06/12	4x	MT- - - -				
	WCAU			M	11/05/12	1:00	5:13 AM	RJ2BV1029H	\$800.00		4
	WCAU			M	11/05/12	1:00	5:29 AM	RJ2BV1029H	\$800.00		2
	WCAU			Tu	11/06/12	1:00	5:23 AM	RJ2BV1029H	\$800.00		3
	WCAU			Tu	11/06/12	1:00	5:52 AM	RJ2BV1029H	\$800.00		1
2	WCAU	6A-7A M-F	6A-7A M-F		11/06/12 to 11/06/12	1x	- T- - - -				
	WCAU			Tu	11/06/12	1:00	6:28 AM	RJ2BV1029H	\$2,500.00		1
3	WCAU	7A-9A TODAY SHOW	7A-9A M-F		11/06/12 to 11/06/12	1x	- T- - - -				
	WCAU			Tu	11/06/12	1:00	8:36 AM	RJ2BV1029H	\$5,000.00		1
4	WCAU	11A-12P NBC10 NEWS@11 M-F	11A-12P		11/05/12 to 11/06/12	2x	MT- - - -				
	WCAU			M	11/05/12	1:00	11:11 AM	RJ2BV1029H	\$800.00		2
	WCAU			Tu	11/06/12	1:00	11:24 AM	RJ2BV1029H	\$800.00		1

Aired Spots **8**

<u>Gross Total</u>	<b>\$12,300.00</b>	
<u>Agency Commission</u>	<b>\$1,845.00</b>	
<u>Net Amount Due</u>	<b>\$10,455.00</b>	<u>Payment Terms 30 Days</u>

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above